

WRITER - EDITOR - PUBLISHER

MEDIA KIT • 2019

Creating Social Media Influencer Platforms and Centers of Authority through Content Marketing

Contact: DINO PRICE, CEO
DINO@BALLYHOO.US
281.438.7500

DINO PRICE



CEO & Founder of the marketing company Ballyhoo.us and its sister site DamnGoodName.com. He is the owner and publisher of the Texas Independent Book Publishers Association, manages 6 imprints from fictional romance to Texas folklore, and supporter of ChampionsKidsCamp.org through media events, fund raising, public relations, and marketing.



Marketing Strategies, Public Relations, Content Development, Influencer Modeling

UNCOMMON TYPE

Content Marketing & Influencer Conceptions
Timeless - Inspiring - Engaging
Advice - News & Stories

'Overwhelming content-rich influencer marketing creates leverage where none previously existed. The advantage belongs to the content creator responding to the marketplace. *I deliver that advantage.*' -
Dino Price

Ballyhoo.us

Marketing Strategies

Speak directly to your target market, blending traditional with contemporary strategies into a comprehensive cross-marketing plan, cultivates an ever-increasing loyal customer base.

WEBSITE STATS

43,000+
Unique Visitors
per month

1.6M+
Page views
per month


2.2K+


2K+


3K+


123K+


1.3K+

SAVVY CONTENT

E-ZINE + NEWSLETTER
PRESS RELEASES
EDITORIALS OPT-ED
CORPORATE PROFILES
GHOST WRITING
BOOK DESIGN & LAYOUT
CONTENT EDITING
CONTINUITY EDITING
PUBLISHING + EDITING
PRESS RELEASES + PR
MEDIA KITS
DATA SHEETS
AUTHOR PLATFORM

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'Do what you've always done, get what you've always got.' – Henry Ford

EPITOMES & EXEMPLARS

^(tm)
Damn
Good
Name!



FINE REPUTE

People don't buy brands -
They buy better ideas of themselves.

Assumption #1:

There are a large number of potential customers.

Assumption #2:

Customers and their needs are fairly homogenous.

Assumption #3:

Its easy to replace lost customers with new ones.

SPEAKING OF

Do you need a speaker possessing the remarkable skills of a game show host and the star power of a screenwriter? Please consider me as your next host, and I will deliver a well informed and entertaining speech or host a discussion on fascinating writing, publishing, and authoring topics.

TRAFFIC MATRIX

96%	85%	93%	16%
Female	Aged 24-34	U.S.	Bounce Rate

MARKETING ACUMEN

Dino's creative vision and insight is your leverage to build solid customer relationships. He is on a mission to improve communications, develop effective marketing strategies, creating public relations synergies, with an ever-increasing monetary conversion.

He creates well thought out brand designs through a systematic process that ensures compelling appreciation and gains greater acceptance. Known for his innovative and influential marketing strategies that increase market share, strengthens your a competitive edge, and attracts and retains loyal customers.

CONTACT

dino@ballyhoo.us

(281) 438-7500

www.dinoprice.com

Facebook.com/dinoprice

LinkedIn.com/in/dinoprice